

LEO BURNETT U.S.A.

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10 mg "tar," 0.9 mg nicotine av. per cigarette by FTC method.  
Marlboro Country. Smooth. Mild. Perfect. 100% Full Flavor. 100% Full Flavor. 100% Full Flavor.

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**SURGEON GENERAL'S WARNING: Smoking By Pregnant Women May Result in Fetal Injury, Premature Birth, And Low Birth Weight.**

**Marlboro Country**



Source: <https://www.industrydocuments.ucsf.edu/docs/thkp0003>